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Happy New Year from IbtikarKhana!

IbtikarKhana, the first local social entrepreneurship school in Egypt and the Arab World wishes you and your beloved ones a peaceful, happy and healthy 2022!

Our 2021 in Review

2021 has been a challenging year for everyone due to COVID-19 and its impact however it was an action-packed year at IbtikarKhana. Between increasing levels of innovation, efficiency and success for social entrepreneurs and changemakers in Egypt and the Arab region, contributing to creating and enabling system for social entrepreneurship to thrive, expanding our activities in Delta and Upper Egypt and developing effective long-term partnerships with the public, private and civil sectors, we look at 2021 with pride and look forward to 2022 with hope, passion and enthusiasm.

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Over the course of three years, we worked with **662 social entrepreneurs and changemakers** from **6 Arab countries** and **22 Egyptian governorates**. Our social entrepreneurs and changemakers impacted **24,466 beneficiaries/customers**. We already have a list of established impactful partnerships with **13 international and national organizations** to ensure better mobilization of resources and outreach of target groups.



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impact **4 of Egypt's Vision 2030 Goals**: Quality of Life, Knowledge and Innovation, Strong Economy and Equity and Inclusion.

Strategic Partnerships



The Ministry of Social Solidarity, led by H.E. Dr. Nivine El Kabbag, the Minister of Social Solidarity, is the main partner and supporter of IbtikarKhana. The partnership was developed after the first graduation ceremony for IbtikarKhana's Transformative Journey

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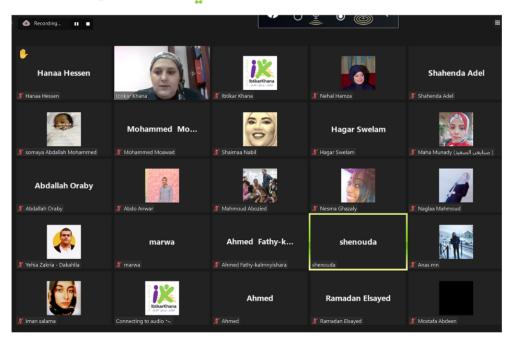
The partnership with the Ministry includes two main pillars: the provision of seed-funding for 20 social entrepreneurs who graduated from the Transformative Journey Program and co-establishing Social Incubation Local Units in Upper Egyptian governorates so IbtikarKhana can replicate its expertise in empowering social entrepreneurs and changemakers with an aim to decentralize knowledge and know-how.

To know more about this partnership, we recommend you to watch this video.

IbtikarKhana's Training and Capacity Building Programs for Social Entrepreneurs



برنامج رحلة ابتكار خانة للمبدعين الاجتماعيين في الدلتا والصعيد



IbtikarKhana's Transformative Journey Program

Since 2019, IbtikarKhana hosted **5 cycles** of its Transformative Journey Program which aims at supporting the creation and growth of market responsive and legally registered

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and demands of social entrepreneurs from all over Egypt.

In 2021, IbtikarKhana expanded its program to **Delta and Upper Egyptian governorates** and worked with social entrepreneurs from **15 Egyptian governorates**! Hear our social entrepreneurs feedback by watching <u>these three videos</u>!



IbtikarKhana's Incubation Program

In 2021, IbtikarKhana continued to enable the winners of the pitching competitions to register and expand their social ventures through the provision of intensive and advanced capacity building trainings, mentorship and legal consultations and networking opportunities. So far, our graduates established **19 legal social ventures** and impacted **24**,466 clients/beneficiaries. In 2021, our graduates managed to increase their target audience by **60%** and their revenue by **28.5%**.

Our graduates impact **8 of the UN Sustainable Development Goals**: No Poverty, Good Health and Well Being, Quality Education, Gender Equality, Decent Work and Economic Growth, Industry and Innovation, Reduced Inequalities and Climate Action. They also impact **5 of Egypt's Vision 2030 Goals**: Quality of Life, Strong Economy, Equity and Inclusion, Knowledge and Innovation and Environmental Sustainability.

Check our 3rd and 4th batches' graduation documentary here!

IbtikarKhana's Programs for Children and Young Changemakers

The Virtual Young Changemakers

Program

The Innovation Factory

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training program to **60 young changemakers** from 6 countries in the Arab World to enable them to design and implement their own initiatives. 6 young changemakers were awarded with seedfunding to start the implementation of their own initiatives

Factory aims to empower children and young adults (who are the children of the Cement Al Amiryah's factory workers in Alexandria) to become change agents in their communities. IbtikarKhana offered a short training program to **25 children** and young adults to equip them with the tools, skills and knowledge.

IbtikarKhana's Workshops

IbtikarKhana's Inhouse Workshops

IbtikarKhana hosted 5 online inhouse workshops for **40 social entrepreneurs** and changemakers. The workshops tackled the following topics: budgeting, report writing, fundraising, social entrepreneurship journey and project management.

Gender Equality Training for Aswan Skills Development Program Graduates

In partnership with Om Habibeh Foundation, IbtikarKhana hosted a 6-day workshop where **25 changemakers** were introduced to the needed practical tools to mainstream gender in their lives and work environment



Creating an Enabling Environment

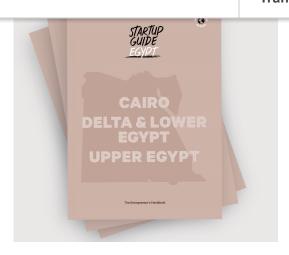
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Community Engagement Program

In partnership with the School of Global Affairs and Public Policy at AUC, IbtikarKhana offered a comprehensive program to a number of students as part of the Public and Non-Profit Organization course with Dr. Marwa Al Daly, Assistant Professor at AUC and the Founder and Chairwoman of Waqfyat Community Foundation. Throughout the program, the students worked closely with IbtikarKhana's social entrepreneurs and introduced were to social entrepreneurship concepts and design.



Startup Guide Egypt

IbtikarKhana is thrilled to be part of Egypt's very first entrepreneurial book which was made possible by DROSOS Foundation in collaboration with Startup Haus Cairo, Enroot, Bassita, KMT and Auc Venture Lab. The Startup Guide Egypt explores the region's key players and provides essential tools for starting up. This includes profiles of innovative startups, insights from experienced entrepreneurs, and valuable information about the nation's investors, programs, schools and co-working spaces.

What Look Forward to in 2022?

IbtikarKhana's Virtual Platform

In 2022, IbtikarKhana will launch its virtual platform with aim of providing social entrepreneurs and innovators, from all backgrounds and levels, with experience-sharing, transfer of knowledge, resources and resources to enable them to launch their social ventures through while allowing a decentralized transfer of know-how from across Egypt and the Arab World.

Stay tuned for our one-stop-shop which will give social entrepreneurs and changemakers access to critical resources, an open cooperative community, capacity building services and a network of experts, sourced and easily accessed from everywhere!

IbtikarKhana in more governorates in Egypt!

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know one, applications for our Transformative Journey program is open now!

IbtikarKhana wishes you a wonderful year!

IbtikarKhana is the first local social entrepreneurship school in Egypt and the Arab World. IbtikarKhana is supported by DROSOS Foundation.

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